



Skellefteå, Sweden 2006

Dear recipient,

We would like to invite you to become a member of the Sustainable Arctic Tourism Association!

As you might already know, the Sustainable Arctic Tourism Association (SATA) is a very young organization which was established

- to provide a forum for international sustainable arctic tourism operators and other stakeholders to share their expertise and opinions and to uphold the highest standards;
- to foster cooperation among its members;
- to own and develop the resources created during the Sustainable Model for Arctic Regional Tourism project (SMART), and
- to promote sustainable tourism practises in the Arctic.

In short, SATA aims to become THE platform for networking and promotion of sustainable tourism within and beyond the arctic region. SATA's website www.arctictourism.net will provide interesting information on environmental and sociocultural responsible tourism products and developments in the Arctic as well as from other parts of the world.

What is in it for you?

SATA is in an early stage at the moment, and member benefits are under development. What we can offer is to become part of an international group of like-minded people representing tourism businesses, NGOs, government agencies and dedicated individuals. And the opportunity to contribute and shape the further development of the association and the discussion of sustainability in the arctic tourism context. You can be certain that there is more to come!

Membership is open to businesses, organizations and individuals. The annual membership fees for 2006 are

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| ○ Business member | 50 € |
| ○ Associate member (organizations or public entities) | 50 € |
| ○ Individual member | 20 € |

For more information and how to become a member, please do not hesitate to contact me or any of the other SATA board members (for contact information see http://www.arctictourism.net/about_contacts.htm)

Welcome aboard

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